

Supporting your journey to GDPR compliance through SAM

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11 July, 2018





EU General Data Protection Regulation

The General Data Protection Regulation (GDPR) imposes new rules on organizations in the European Union (EU) and those that offer goods and services to people in the EU, or that collect and analyze data tied to EU residents, no matter where they are located.

- Enhanced personal privacy rights
- Increased duty to protect data
- Mandatory breach reporting
- Significant penalties for noncompliance



What are the key changes to address the GDPR?



Personal privacy

Individuals have the right to:

- Access their personal data
- Correct errors in their personal data
- Erase their personal data
- Object to processing of their personal data
- Export personal data



Controls and notifications

Organizations will need to:

- Protect personal data using appropriate security
- Notify authorities of personal data breaches
- Obtain appropriate consents for processing data
- Keep records detailing data processing



Transparent policies

Organizations must:

- Provide clear notice of data collection
- Outline processing purposes and use cases
- Define data retention and deletion policies



IT and training

Organizations will need to:

- Train privacy personnel & employees
- Audit and update data policies
- Employ a Data Protection Officer (if required)
- Create & manage compliant vendor contracts



Relationship between DPA and GDPR

PERSONAL DATA

The GDPR broadens the DPA's scope of personal data by including more detailed personal identifiers

MANUAL FILING SYSTEMS

ACCOUNTABILITY

CONSENT

The GDPR applies to
BOTH automated
personal data and to
manual filing systems
where personal data are
accessible according to
specific criteria

The GDPR introduces an accountability principle which requires organizations to demonstrate compliance through a series of actions and to maintain (easy-to-read) documentation that evidences those actions

Consent under the GDPR
MUST be unambiguous
and requires some form
of clear affirmative action
from users. This consent
must be verifiable. Where
consent has already been
obtained under the DPA,
organizations will not be
required to obtain fresh
consent (only) if it meets
GDPR standards

INDIVIDUAL RIGHTS

The GDPR strengthens the rights of individuals to personal data including the:

- Right to be informed (concise, clear and free);
- Right of access
- Right to erasure
- Right to restrict processing;
- Right to data
- portability
- Right to object; and
- Rights to automated decision making and profiling



Transparency and consent

The usage of personal data needs to be defined and transparently communicated to the data subject and the consent must be **obtained** unambiguously before data collection and/ or usage.

Remediation

Penalties and fines could be as high as €20,000,000 or 4% total worldwide annual turnover (whichever is higher). Effected individuals and corporations have the right to receive financial compensation.

Breach notification All effected individuals and corporations need to be notified within 72 hours of any data compromise.

Right to erase or port

Individuals have rights to erase, restriction of processing and port personal data.



How Crayon Can Help?

Enable you and your organisation to:



Assess the current capability & maturity

Oevelop a clear GDPR strategy

Define a roadmap leading to GDPR compliance

This will help you to:

Plan effectively for meeting the GDPR compliance deadline and beyond





GDPR Key Highlights

1

STRATEGY & ORGANISATION

Management perception and attention, competencies, delegation of roles and responsibilities, risk evaluation etc.

2

POLICIES

Policies, rules, guidance, conduct etc.

3

PROCESSES & DOCUMENTATION

Processes, corporate governance, documentation etc.

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DATA WORKLOADS

Data flow overview Placement of data Outsourced data Data sensitivity 5

SECURITY SYSTEMS

Control mechanisms
Privacy by design
Backup of personal data
Data portability

6

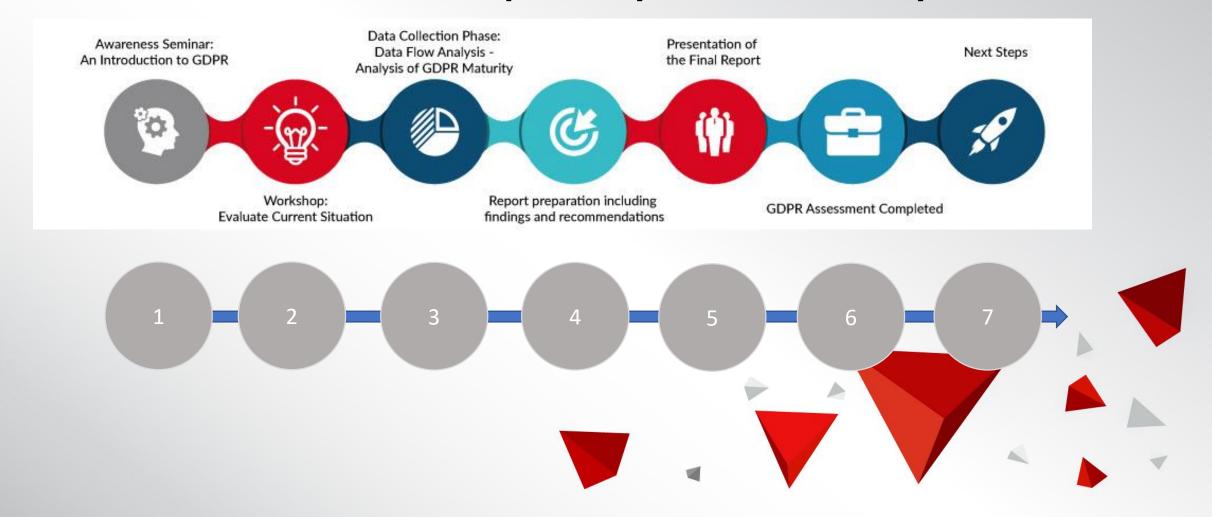
PHYSICAL SECURITY

Access control
Device security
Removable devices
Contracts, agreements, etc.



GDPR Assessment Phases

Data Collection, Workshop, Analysis and Delivery Phases

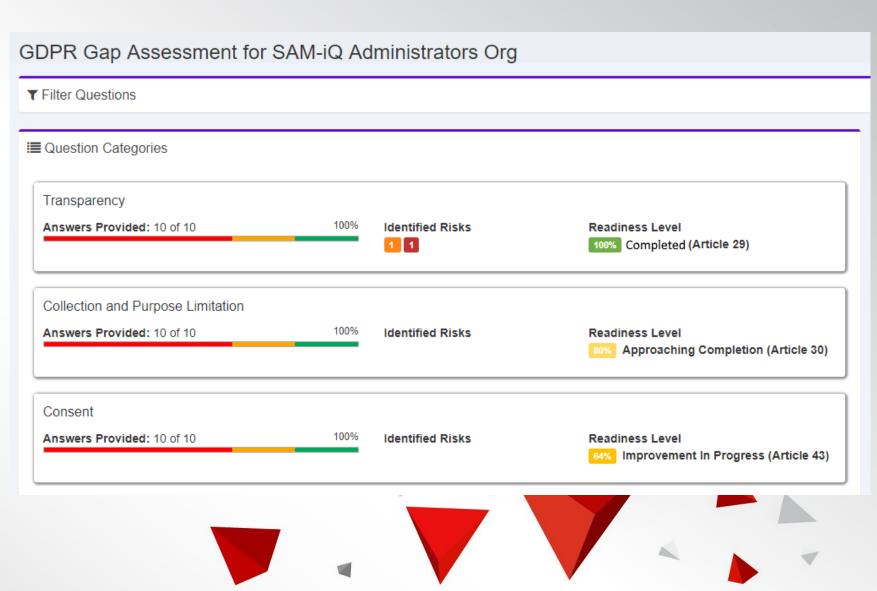




GDPR 360 Gap Analysis

Online Gap Analysis

- Shows readiness level
- Identified risks
- Related to GDPR chapters, articles
- Detailed report identifying risks and action plan

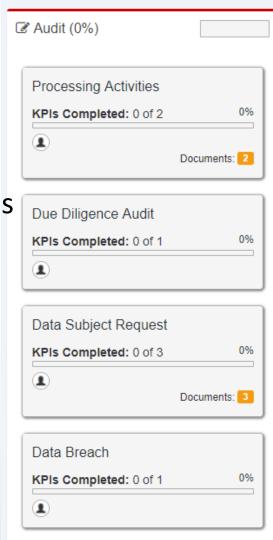


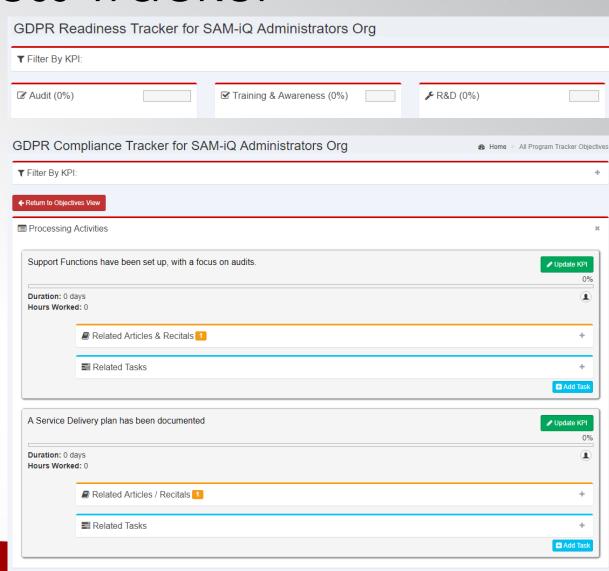


crayon GDPR Readiness Tracker



- Objectives and KPI's
- Related Article / Recitals associated to KPI's
- Related Tasks and **Documents**



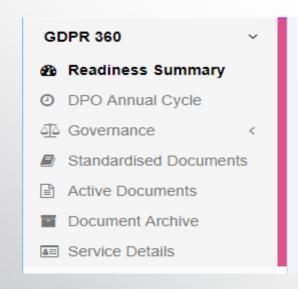


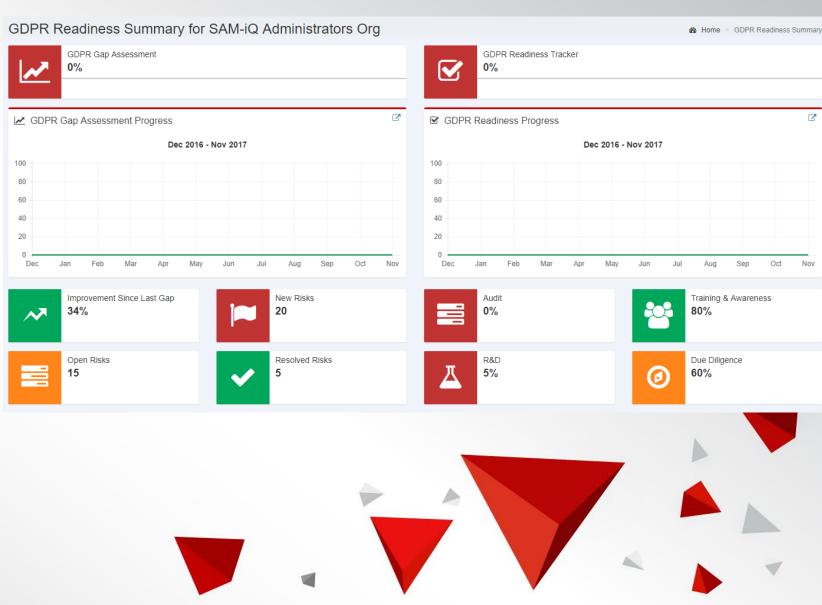


GDPR Performance Dashboard

Online GDPR Dashboard

- Gap % performance (point in time) with key statistics
- Current Readiness level % with breakdown by phase



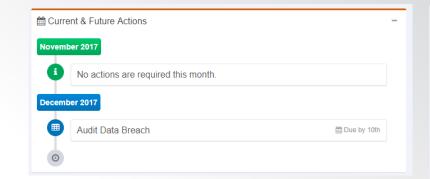


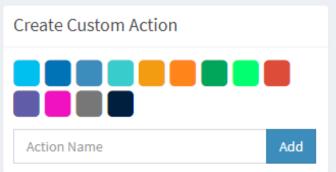


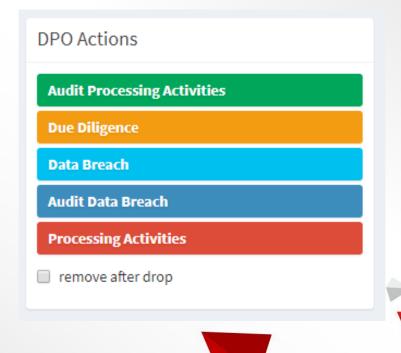
GDPR 360 DPO Annual Cycle

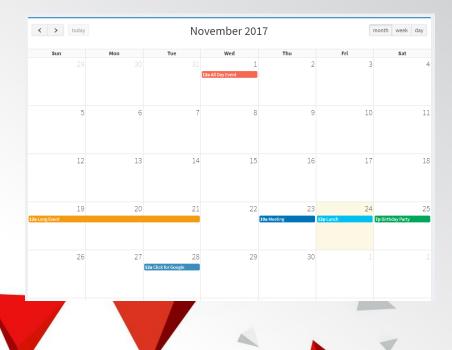


- Mange actions
- Allocate resources
- Manage tasks
- Maintain











"Before I write my name on the board, I'll need to know how you're planning to use that data."

CUES-015

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